



2019 ANNUAL REPORT



United Way
South Eastern Alberta

utdway.ca

Message from **UNITED WAY BOARD**

Darren Lole United Way of South Eastern Alberta Board Chair

As in previous years, the United Way of South Eastern Alberta (UWSEA) has worked tirelessly to support the mission of many local charitable programs, who provide essential services to our community. Our community volunteers and donors have stepped up and really helped to make that impact in this, our community. I want to take this opportunity to recognize the many members of the staff and Board of Directors of UWSEA who have given their time to help steer the ship and make the tough decisions in the best interest of the community. UWSEA has diversified its activities, in response to the changing economy and needs of the community and as such we have managed to keep costs incredibly low while maximizing our impact to the programming provided by our charitable partners. Together we support their daily missions of lifting people from poverty to possibility, building healthy and strong communities and investing in the future making sure children become all that they can be.

Darren Lole

BOARD OF DIRECTORS

Darren Lole Chair
Dale Moverley Vice Chair
Aprill Hintz Director
Shane Longley Director
Colin Laird Director
Cori Topliffe Secretary
Val Olson Director
Laurie Kallenberger Finance
Jessica Hamel Director
Dave Brown Director

SPECIAL RECOGNITION

Volunteerism is key to a healthy community. Volunteers offer their time, their expertise and, more importantly, their hearts. We appreciate the efforts of people who help make this community a better place to work and live.

SERVUS CREDIT UNION CFL ALUMNI GOLF COMMITTEE

Chair Victoria Lodon

Shila Sharps

Brett MacNeil President-CFLAA

John Crisp

Paul Hickie Edmonton Eskimos Alumni

UNITED WAY HAUNTED HOUSE

Partnered with Girl Guides of Canada and Medicine Hat Mall (Primaris)

Linda Gove

Joy Huffadine

MUCH MUSIC VIDEO DANCE

Medicine Hat Horizon Amateur Radio Club

South Eastern Alberta Safety Alliance

Medicine Hat Police

Medicine Hat Corrections

GIFT WRAP BOOTH

Partnering for over 20 years with Medicine Hat Mall (Primaris)

All the volunteers that gave countless hours to wrap gifts!

UNITED WAY SPIRIT OF CHRISTMAS FEAST

Mustard Seed

Susan Nicoll

Karen Molloy

Sandy and Brian McGee

Darren Lole

Jeremy Silver

SPECIAL THANK YOU TO VOLUNTEER

Aaron Sheard IT for keeping our office technology running smoothly!

**All the volunteers that give up their time on Christmas Day
to make someone else's life a little brighter!**

At United Way Leadership is a generous expression of community spirit and pride. Beyond a gift, your Leadership inspires others to create hope for a positive tomorrow. Being a community Leader sets a profound example of giving while making a measurable impact in the community.

This list represents Residential, Commercial, Workplace and Corporate giving in our community.

2019 LEADERSHIP DONORS

LEADING THE WAY \$1,000-\$2,499

Anonymous Donors 43
Brent and Shawna McKay
Ian and Jody Magill
Ashley Jean Adams
Ian McLean & Danielle Semrau McLean
Paul Akloyo

PIONEER \$2,500-\$4,999

Murray Chev Olds
Burnco Family Foundation/Scott Burns
Kyle Turner
Burns Valkenburg & Associates
TD Canada Trust
Servus Credit Union

PATRON \$5,000-\$9,999

Alberta Blue Cross
Cancarb
Goodyear Charity Trust & Goodyear Canada
EBT Chartered Accountants
Scotia Bank

PATHFINDER \$10,000-\$24,999

RBC Foundation/RBC Securities/RBC Branches
Costco
Pembina Pipeline Corp.
ATB Financial

BENEFACTOR +\$25,000

CF Industries
Methanex

2019 CAMPAIGN AWARDS AND VOLUNTEER RECOGNITION

Chairman's Cup for the largest campaign overall.

CF Industries

Chairman's Choice Award presented to the workplace with the largest increase in employee giving from one year to the next.

Methanex

Leading the Way is presented to the workplace that has the most employees participating in leadership giving.

CF Industries

Community Spirit Award this award recognizes businesses and groups who embrace the notion that ordinary people have the potential to achieve extraordinary things.

Southland Volkswagen

Builders Guild awarded to the newest United Way Workplace Campaign.
Welcome to the team!

IG Wealth

United Way Community Volunteer Award of Excellence presented to individuals in our community who are making a difference in their own special way.

John Crisp

United Way is grateful for the diverse support of our sponsors. Sponsorship includes:

- Funding events that help educate the public on our work
- Promotional and recognition materials
- Resources and other in-kind material

This generosity allows us to achieve greater impact at minimal cost and host events that do not use donor dollars. We gratefully acknowledge the following for their generous sponsorship.

2019 SPONSORS

21ST ANNUAL SERVUS CREDIT UNION CFL ALUMNI GOLF TOURNAMENT

Servus Credit Union	Canalta-Destination West Marketing
Contempora Construction	Kal Tire
Hranco	Big M Ford
Medicine Hat Brew Company	Chinook Financial
City Signs	Auto Star
BVA	Davison Excavating
Earls Restaurant	Local Pub
Classic Valuations	Subway
Smith & Hersey	Dr. Brooks
Pritchard & Company LLP	River Dental
Schindel Law Office	Scotia Bank
Days Inn	Big Horn Construction
Sterling Trailer	Tim Hortons
South Country Co-op	
Alberta Beverage Container and Recycling Corp.	

TOOLS FOR SCHOOL

Staples	Southland Volkswagen
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HAUNTED HOUSE

Primaris Medicine Hat Mall	Medicine Hat News
Girl Guides of Canada	

GIFTWRAP BOOTH

Primaris Medicine Hat Mall

TOY DRIVE

Southland Volkswagen	IHOP
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UNITED WAY SPIRIT OF CHRISTMAS FEAST

Medicine Hat Realtors Charitable Foundation

WORKPLACE CAMPAIGN COMMITTEES



CANSRB



CF INDUSTRIES



METHANEX



GOOD YEAR

Workplaces that run an annual United Way campaign are vital to our ongoing success. With volunteers overseeing fundraising efforts, we remain one of the most effective charities in our region. This, in turn, allows us to make an even bigger impact.

Independent Auditor's Report

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To the Members of
United Way of South Eastern Alberta

Qualified opinion

We have audited the financial statements of United Way of South Eastern Alberta, which comprise the statement of financial position as at December 31, 2019, and the statements of operations, changes in net assets, and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at December 31, 2019, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for qualified opinion

In common with many not-for-profit organizations, the Organization derives revenue from fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Organization. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenue, excess of revenues over expenses, and cash flows from operations for the years ended December 31, 2019, current assets as at December 31, 2019, and net assets as at December 31, 2019. Our audit opinion on the financial statements for the year ended December 31, 2019 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Other matter

The financial statements of United Way of South Eastern Alberta for the year ended December 31, 2018, were audited by BVA Chartered Professional Accountants LLP who expressed a qualified opinion on those statements on March 26, 2019. The partners and staff of BVA Chartered Professional Accountants LLP join Grant Thornton LLP subsequent to March 26, 2019.

Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Independent Auditor's Report (continued)

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Grant Thornton LLP

Chartered Professional Accountants

Medicine Hat, Canada
March 17, 2020

UNITED WAY OF SOUTH EASTERN ALBERTA

STATEMENT OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 2019

	2019	2018
REVENUES		
Donations and pledges	\$ 333,472	\$ 326,749
Special events	139,293	129,888
Funds transferred from other United Ways	<u>70,299</u>	<u>75,528</u>
Gross campaign revenue	543,064	532,165
Uncollectible pledges	<u>(9,743)</u>	<u>(72,398)</u>
Net campaign revenue	533,321	509,767
Other donations	-	59,999
Gifts-in-kind	3,250	542
Grants	5,248	5,661
Rent	3,677	6,000
Interest revenue	8,238	5,323
Life Insurance (Note 20)	18,894	10,148
Dividend revenue	<u>26,667</u>	<u>-</u>
	599,295	597,440
FUNDRAISING EXPENSES (NOTE 21)	<u>196,664</u>	<u>208,076</u>
NET REVENUE AVAILABLE FOR PROGRAMS	402,631	389,364
PROGRAM EXPENSES (NOTE 22)	<u>354,503</u>	<u>354,379</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	<u>\$ 48,128</u>	<u>\$ 34,985</u>

UNITED WAY OF SOUTH EASTERN ALBERTA


STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2019

	2019	2018
ASSETS		
CURRENT ASSETS		
Cash (Note 4)	\$ 284,158	\$ 230,915
Short term investments (Note 5)	129,099	343,226
Accounts receivable (Note 6)	314,523	313,737
Interest receivable	2,452	1,837
Prepaid expenses (Note 7)	16,290	1,634
	<u>747,422</u>	<u>891,348</u>
LONG-TERM INVESTMENT (Note 8)	51,175	-
CAPITAL ASSETS (Note 9)	548,131	7,794
DONATED PREFERRED SHARES (Note 10)	1,000,000	1,000,000
CASH SURRENDER VALUE OF LIFE INSURANCE (Note 11)	<u>29,042</u>	<u>10,148</u>
TOTAL	<u>\$2,375,770</u>	<u>\$1,909,290</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities (Note 12)	\$ 97,420	\$ 74,738
Deferred contributions (Note 13)	6,000	6,000
Deposits	8,651	-
Due to agencies	220,000	220,000
Mortgage (Note 14)	405,000	-
Current portion of designated donations payable (Note 15)	-	11,195
	<u>737,071</u>	<u>311,933</u>
RESTRICTED CONTRIBUTIONS (Note 16)	1,000,000	1,000,000
DEFERRED CONTRIBUTIONS RELATING TO CAPITAL ASSETS (Note 17)	2,920	5,643
DESIGNATED DONATIONS PAYABLE (NOTE 15)	<u>43,385</u>	<u>47,448</u>
	<u>1,783,376</u>	<u>1,365,024</u>
NET ASSETS		
Invested in capital assets	140,211	2,151
Unrestricted	452,183	542,045
Internally restricted (Note 18)	-	70
	<u>592,394</u>	<u>544,266</u>
TOTAL	<u>\$2,375,770</u>	<u>\$1,909,290</u>

LEASE COMMITMENTS (NOTE 19)

Approved on behalf of the board:

x Director x Director



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