



2019 IMPACT REPORT



United Way
South Eastern Alberta

utdway.ca

OUR MISSION

To improve lives and build communities by engaging individuals and mobilizing collective action

OUR VALUES

Our values guide our decision-making and our work:

- Demonstrate integrity and transparency
- Inspire volunteerism
- Endorse collaboration and partnerships
- Provide non-partisan leadership
- Embrace inclusion and equality

IN 2019 UNITED WAY AWARDED GRANTS TO 16 AGENCIES PROVIDING 23 PROGRAMS

OUR FOCUS OF INVESTMENT IS:

From Poverty to Possibility

Change starts here.



FROM POVERTY TO POSSIBILITY

Our grant helps to provide a "Nourish" program for children in need. This program provides food, clothing, and other necessities to children in need, helping them to thrive and reach their full potential.

YOUR GIFT OF:

- \$200 per year will provide 10 families the Nourish program and gifts for the children.
- \$100 per year will provide 5 families the Nourish program and gifts for the children.
- \$50 per year will provide 2 families the Nourish program and gifts for the children.
- \$25 per year will provide 1 family the Nourish program and gifts for the children.

United Way South Eastern Alberta
Change starts here.
unitedway.ca

All That Kids Can Be

Change starts here.



ALL THAT KIDS CAN BE

Our grant helps to provide a "Nourish" program for children in need. This program provides food, clothing, and other necessities to children in need, helping them to thrive and reach their full potential.

YOUR GIFT OF:

- \$15 per year will provide 10 families the Nourish program and gifts for the children.
- \$10 per year will provide 5 families the Nourish program and gifts for the children.
- \$5 per year will provide 2 families the Nourish program and gifts for the children.
- \$2 per year will provide 1 family the Nourish program and gifts for the children.

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Healthy People Strong Communities

Change starts here.



HEALTHY PEOPLE STRONG COMMUNITIES

Our grant helps to provide a "Nourish" program for children in need. This program provides food, clothing, and other necessities to children in need, helping them to thrive and reach their full potential.

YOUR GIFT OF:

- \$1000 provides a group of 100 people the Nourish program and gifts for the children.
- \$500 provides a group of 50 people the Nourish program and gifts for the children.
- \$250 provides a group of 25 people the Nourish program and gifts for the children.
- \$125 provides a group of 12 people the Nourish program and gifts for the children.

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2019 IMPACT REPORT

POVERTY TO POSSIBILITY

▶ **\$75,930**

8 programs
Supporting 9,493 individuals

ALL THAT KIDS CAN BE

▶ **\$80,750**

9 programs
Supporting 18,986 individuals

HEALTHY PEOPLE STRONG COMMUNITIES

▶ **\$56,690**

6 programs
Supporting 3,257 individuals



870

Coats for Kids



200

People fed at the
United Way Spirit
of Christmas Feast



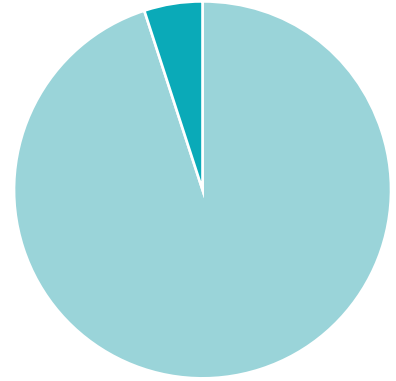
300

Children got
Christmas gifts

MOVING PEOPLE FROM POVERTY TO POSSIBILITY

\$75,930

Food Security 
Poverty 



IMPACT

FOOD SECURITY

Medicine Hat and District Food Bank

The Healthy Bundles program continues to reach more families and children. Although the number of families accessing has decreased, the community awareness and creation of partnerships has seen an increase in new families. In this calendar year 110 individual families – having made over 3450 visits to the United Way Healthy Bundles Program. Each participant was able to access weekly and we provided over 300 referrals to other agencies in our community.

"I could have never afforded diapers and formula without this program, it helped me get back on my feet when my partner left and I am forever grateful for the support. I was referred by Cypress College and recently graduated and have started a new career. I no longer require the Foodbanks help however without them I may have never gotten out of the situation I was in. United Way Healthy Bundles saved me from spiralling into a really bad place"

Salvation Army

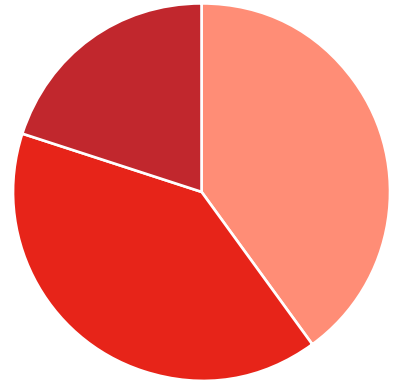
The "Hot Meal Program" which serves a supper meal with an average of 80 people per day Monday-Friday. The Salvation Army Community Resource Centre continues to advance in the development of various programs to meet community needs.



ALL THAT KIDS CAN BE

\$80,750

Success in School
Emotional Wellbeing
Community/Leadership
Engagement



IMPACT

EMOTIONAL WELLBEING

Medicine Hat Family Services

United Way provided full funding for 34 children 8 to 12 yrs old in our Kids in The Middle Program. This 7-week psycho-educational course gives children and youth strategies and tools to reduce their distress associated with separation/divorce.

SUCCESS IN SCHOOL

Redcliff Action Society

The funds provided by The United Way of South Eastern Alberta has helped make our After-School Programming for youth extremely successful. With educated and qualified staff, our registered youth are able to attend our centre five days a week, with the benefit of having access to free programming and healthy snacks, while learning quality life enhancing skills, such as communication and community involvement, while gaining a sense of connection and belonging.

COMMUNITY/LEADERSHIP ENGAGEMENT

Be Youth Centre

The United Way grant allowed the Be Youth Centre to expand our programming and offer new opportunities and activities to our youth that simply were not possible previously.

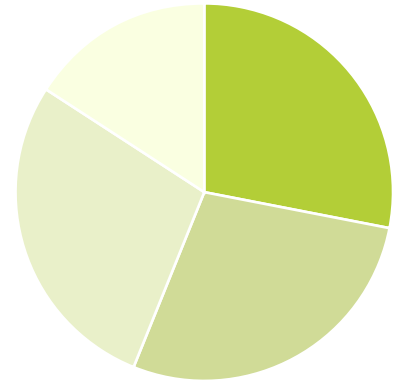


HEALTHY PEOPLE STRONG COMMUNITIES

\$56,690

IMPACT

Community Mental Health
Domestic Violence
Seniors/Disabilities
Community Wide Strategies



COMMUNITY MENTAL HEALTH

Medicine Hat Family Services

United Way of South Eastern Alberta provided the financial capacity to subsidize 645 sessions of face to face counseling to 139 families in the region. Outcome measures for counselling include improved conflict solving skills (51%); improved emotional self-regulation at work and at home (57%); improved personal accountability for own actions (55%).

"Families, more than ever, are experiencing a shift of what defines them. The challenge is the acceptance of that and then strengthening the commitment to change or adapt."

Syl Bellefeuille 2019 Medicine Hat Family Services

SENIORS/DISABILITIES

MS Society

The funding received was utilized in measurable ways towards supporting and enabling people affected by MS to enhance their quality of life. Specifically, the funding was utilized to support the delivery of key programs and services within five key areas: Wellness; Education; Quality of Life - Grants, Information and Support, and Advocacy.

Brain Injury Relearning Services

BIRS was able to provide 430 concussion awareness education, 90 hours at the Party Program (Preventing alcohol Related Trauma in Youth) 140 staff hours for car seat inspections and installations, 160 staff hours to schools teaching children and teachers how to properly fit helmets and 40 staff hours at Health Fairs teaching about concussion awareness.



MAKING IMPACT IN OUR LOCAL COMMUNITY

\$69,269.64 in Donor Directed donations



36,202



Lives were changed through investments in:
23 programs, 16 partner agencies, and 1 coalition



ALL THAT KIDS CAN BE

Redcliff Action Society

YMCA

South Eastern Alberta Safety Alliance Society

Girl Guides of Canada

Be YOUth Centre



FROM POVERTY TO POSSIBILITY

Brooks Meals on Wheels

Medicine Hat Food Bank Healthy Bundles

Salvation Army

Medicine Hat Women's Shelter

Brooks Women's Shelter



HEALTHY PEOPLE STRONG COMMUNITIES

Parkinson Association

MS Society

Medicine Hat Family Services

Lifetalk Counselling

Brain Injury Relearning

COLLABORATIONS

United Way is proud to collaborate with
community partners for Fresh Start to School.





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