



2020 ANNUAL REPORT



United Way
South Eastern Alberta

utdway.ca

Message from **UNITED WAY BOARD**

Darren Lole United Way of South Eastern Alberta Board Chair

2020 was certainly a unique year for everyone concerned, the community, governments, the business sector and the charitable sector. As a community many tough times were endured and the uncertainty and helplessness felt by many was heartbreaking as Covid-19 threatened all in the community, irrespective of any bias. UWSEAB were able to mobilize and through a partnership with Canadian Tire, ATB, Scotiabank, United Way Centraide, the Government of Canada, we were able to secure over \$500,000 in relief funding for our South Eastern Alberta Community. This in addition to funds raised locally, UWSEAB were able to fund 13 Agencies supporting 18 programs ensuring that vital services, supported by the charitable sector, whose resources were being strained, were propped up and maintained. The board and committees ensured quick and validated decisions to get the help where it was needed as soon as practically possible. Moving forward as we ease into 2021, we will strive to continue to find ways to support the charitable sector and maintain our position as the largest funder of non-government social programming in the South Eastern Alberta area. Lastly a huge thank you to all our donors, volunteers, supporters, staff and program partners.

Darren Lole

BOARD OF DIRECTORS

Darren Lole Chair
Colin Laird Vice Chair
Laurie Kallenberger Treasurer
Cori Topliffe Secretary
Aprill Hintz Director
Shane Longley Director
David Brown Director
Jessica Hamel Director
Logan Day Director
Aaron Sheard Director

OUR VISION

Everyone in every community has the opportunity to reach their full potential.

OUR MISSION

To improve lives and build communities by engaging individuals and mobilizing collective action.

OUR VALUES

Our values guide our decision-making and our work:

- Demonstrate integrity and transparency
- Inspire volunteerism
- Endorse collaboration and partnerships
- Provide non-partisan leadership
- Embrace inclusion and equality

SPECIAL RECOGNITION

Volunteerism is key to a healthy community. Volunteers offer their time, their expertise and, more importantly, their hearts. We appreciate the efforts of people who help make this community a better place to work and live.

SERVUS CREDIT UNION CFL ALUMNI GOLF COMMITTEE

Victoria Lodon Paul Hickie John Crisp Shila Sharps Servus Credit Union Staff

GIFT WRAP BOOTH

Partnering for over 20 years with Medicine Hat Mall (Primaris)
All the volunteers that gave countless hours to wrap gifts!

UNITED WAY SPIRIT OF CHRISTMAS FEAST

Mustard Seed Darren Lole Jeremy Silver
All the volunteers that gave up their time on Christmas
Day to make someone else's life a little brighter!

TOOLS FOR SCHOOL AND TOY DRIVE

Southland Volkswagen, Staples, London Drugs

**Special thank you to Aaron Sheard for keeping
our office technology running smoothly!**

2020 CAMPAIGN AWARDS AND VOLUNTEER RECOGNITION

Chairman's Cup for the largest campaign overall. **CF Industries**

Chairman's Choice Award presented to the workplace with the largest increase in employee giving from one year to the next. **Methanex**

Leading the Way is presented to the workplace that has the most employees participating in leadership giving. **CF Industries**

Community Spirit Award this award recognizes businesses and groups who embrace the notion that ordinary people have the potential to achieve extraordinary things. **TC Energy**

INDEPENDENT AUDITOR'S REPORT

To the Members of
United Way of South Eastern Alberta

Qualified Opinion

We have audited the financial statements of United Way of South Eastern Alberta, which comprise the Statement of Financial Position as at December 31, 2020, and the Statements of Operations, Changes in Net Assets and Cash Flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at December 31, 2020, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

In common with many not-for-profit organizations, the Organization derives revenue from fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Organization. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenue, excess of revenues over expenses, and cash flows from operations for the year ended December 31, 2020, current assets as at December 31, 2020 and net assets as at December 31, 2020. Our audit opinion on the financial statements for the year ended December 31, 2020 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Other Matter

The financial statements of the Organization for the year ended December 31, 2019 were audited by another auditor who expressed a qualified opinion on those financial statements on March 17, 2020.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Derek Hirsch

Professional Corporation

CHARTERED PROFESSIONAL ACCOUNTANT

Medicine Hat, Alberta
March 16, 2021

UNITED WAY OF SOUTH EASTERN ALBERTA

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED DECEMBER 31, 2020

	2020	2019
REVENUES		
COVID emergency funding	\$ 504,445	\$ -
Campaign revenue (Schedule 1)	472,366	543,066
Dividend income	40,000	26,667
Uncollectible pledges (recovery)	8,309	(9,743)
Interest income	6,926	8,238
Amortization of deferred contributions related to capital assets	1,255	2,618
Gifts-in-kind	831	3,250
Grants	64	5,247
Rental	-	2,000
Life insurance (Note 18)	(11,426)	18,894
	<u>1,022,770</u>	<u>600,237</u>
EXPENDITURES		
Fundraising expenses (Note 19)	178,137	198,235
Program expenses (Note 20)	789,183	355,551
	<u>967,320</u>	<u>553,786</u>
EXCESS OF REVENUES OVER EXPENDITURES FROM OPERATIONS	<u>55,450</u>	<u>46,451</u>
OTHER		
Rental income (Schedule 2)	10,479	1,677
Temporary Wage Subsidy for Employers	3,132	-
Administration fees on COVID funding	39,501	-
Loss on disposal of capital assets	(95)	-
	<u>53,017</u>	<u>1,677</u>
EXCESS OF REVENUES OVER EXPENDITURES	<u>\$ 108,467</u>	<u>\$ 48,128</u>

The accompanying notes are an integral part of the financial statements.

UNITED WAY OF SOUTH EASTERN ALBERTA

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2020

ASSETS		
	2020	2019
CURRENT ASSETS		
Cash	\$ 320,661	\$ 284,158
Short-term investments (Note 2)	236,840	129,999
Accounts receivable (Note 3)	217,043	314,523
Interest receivable	1,559	2,452
Prepaid expenses (Note 4)	7,656	16,290
	783,759	747,422
ENDOWMENT CASH AND INVESTMENT	1,000,000	-
LONG-TERM INVESTMENTS (Note 5)	171,175	51,175
CAPITAL ASSETS (Note 6)	539,499	548,131
CASH SURRENDER VALUE OF LIFE INSURANCE (Note 7)	17,616	29,042
DONATED PREFERRED SHARES (Note 8)	-	1,000,000
	\$ 2,512,049	\$ 2,375,770
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities (Note 9)	\$ 95,848	\$ 97,420
Deposits	8,651	8,651
Deferred contributions (Note 10)	6,000	6,000
Designated donations payable (Note 11)	27,472	43,385
Due to agencies	220,000	220,000
Current portion of callable debt (Note 12)	15,100	13,400
	373,071	388,856
Callable debt (Note 12)	376,499	391,600
	749,570	780,456
LONG-TERM DEBT (Note 13)	60,000	-
RESTRICTED CONTRIBUTIONS	-	1,000,000
DEFERRED CONTRIBUTIONS RELATING TO CAPITAL ASSETS (Note 14)	1,618	2,920
	811,188	1,783,376
NET ASSETS		
INVESTED IN CAPITAL ASSETS	147,283	140,211
ENDOWMENT FUND (Note 15)	1,000,000	-
UNRESTRICTED	553,578	452,183
	1,700,861	592,394
	\$ 2,512,049	\$ 2,375,770

SUBSEQUENT EVENT (Note 16)

LEASE COMMITMENTS (Note 17)

The accompanying notes are an integral part of the financial statements.



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