



2021 IMPACT REPORT



United Way
South Eastern Alberta

utdway.ca

OUR VISION

Everyone in every community has the opportunity to reach their full potential.

OUR MISSION

To improve lives and build communities by engaging individuals and mobilizing collective action.

OUR VALUES

Our values guide our decision-making and our work:

- Demonstrate integrity and transparency
- Inspire volunteerism
- Endorse collaboration and partnerships
- Provide non-partisan leadership
- Embrace inclusion and equality

IN 2021 UNITED WAY AWARDED FUNDING TO 14 AGENCIES SUPPORTING 19 PROGRAMS

OUR FOCUS OF INVESTMENT IS:

From Poverty to Possibility

United Way is helping to meet the basic needs of our community's most vulnerable people, giving every Canadian the opportunity to realize a better future.

All That Kids Can Be

United Way is giving children and youth the support they need to get a great start in life, do well in school, and reach their full potential.

Healthy People Strong Communities

United Way is creating vibrant neighbourhoods and communities, where everyone experiences a sense of belonging and connection to one another.

2021 IMPACT REPORT

POVERTY TO POSSIBILITY

▶ **\$46,500**

3 Programs
Supporting 12,046 individuals

ALL THAT KIDS CAN BE

▶ **\$71,500**

7 programs
Supporting 14,748 individuals

HEALTHY PEOPLE STRONG COMMUNITIES

▶ **\$62,000**

9 programs
Supporting 6,968 individuals



797

Backpacks for Kids



300

People fed at the
United Way Spirit
of Christmas Feast



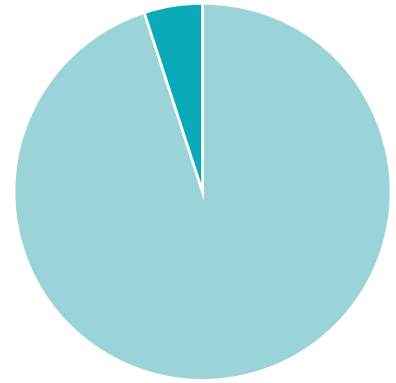
700

Children received
Christmas gifts

MOVING PEOPLE FROM POVERTY TO POSSIBILITY

\$46,500

Food Security 
Poverty 



IMPACT

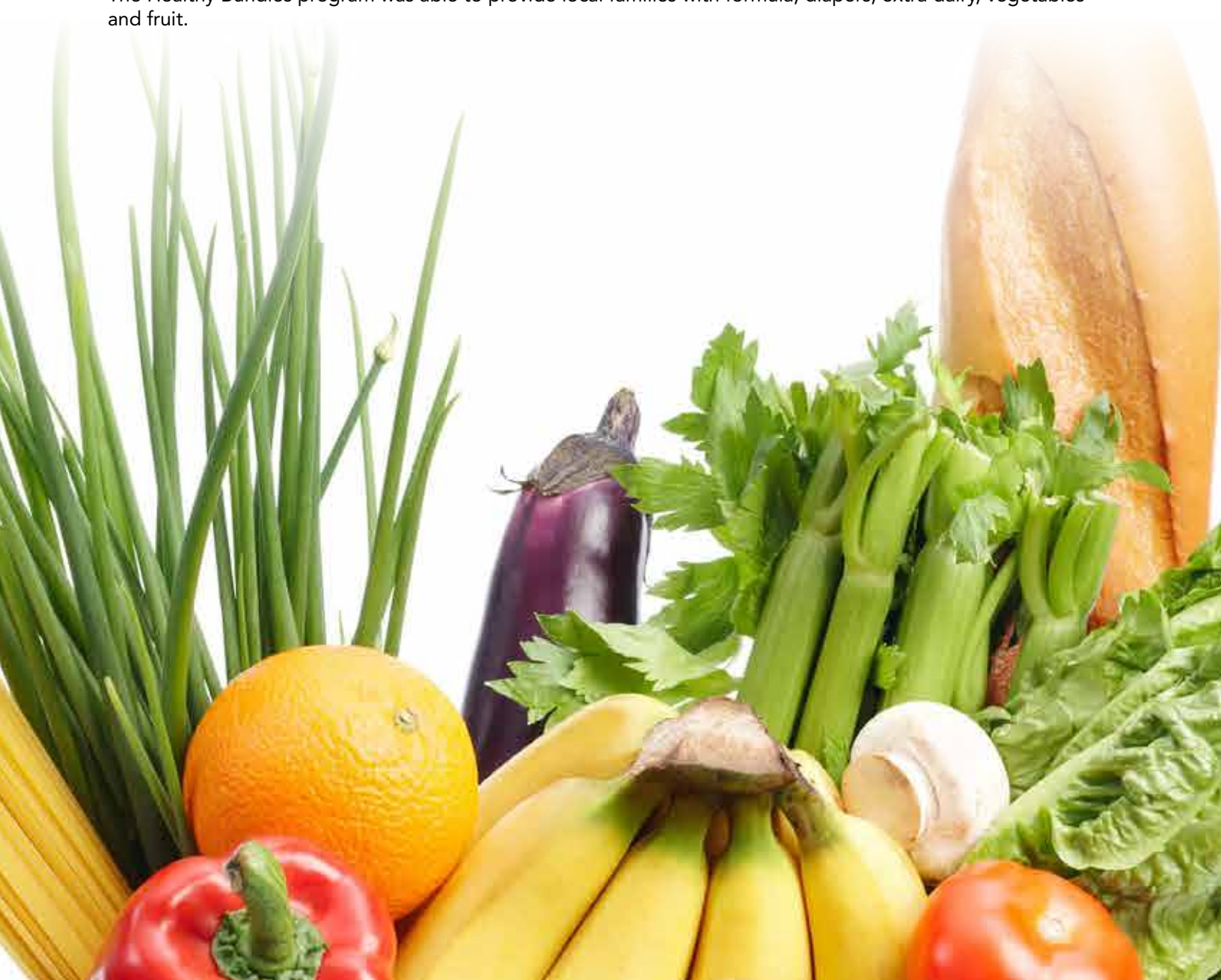
FOOD SECURITY

Salvation Army

The Salvation Army served 20,656 hot meals to the homeless and the community in need from April 1 to December 31, 2021.

Root Cellar Food & Wellness Hub

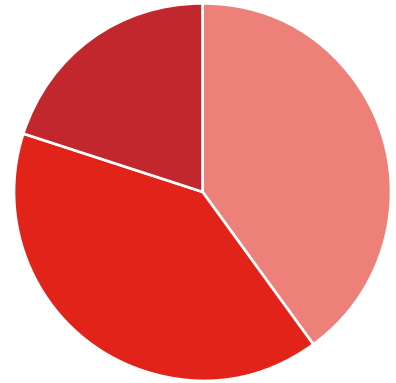
The Healthy Bundles program was able to provide local families with formula, diapers, extra dairy, vegetables and fruit.



ALL THAT KIDS CAN BE

\$71,500

Success in School
Emotional Wellbeing
Community/Leadership
Engagement



IMPACT

EMOTIONAL WELLBEING

Medicine Hat Women's Shelter Treehouse Child Care Program

This program provides more than just childcare, the staff are trained to recognize the effects of family violence in all ages and will work with each child to help them cope with the trauma they have endured.

"The Covid-19 Pandemic really changed every aspect of our lives. School, finding our first jobs, family life and the ability to see our friends and experience our graduation year. One thing we are so thankful for is our ability to still attend the Redcliff Youth Centre. Even though we have had to wear masks, social distance and at times, only a few of us could attend, but it still feels like home. We have both been coming to the centre since we were 10 years old, now we are graduating this year and we still love being here. We have learned so much about the funding from the United Way of Southeastern Alberta and how it supports the programs that we get to participate in, and how we can help support the United Way! We were once little kids that came here, now we are mentoring kids and volunteering our time for work experience hours through Eagle Butte High School. Thank you for believing in us, and all the other youth that attend the RYC!"

SUCCESS IN SCHOOL

Redcliff Action Society

The funds provided by The United Way of South Eastern Alberta has helped make our Educational and Recreational Program for youth successful. This year-round program offers advocacy and resources for local youth.

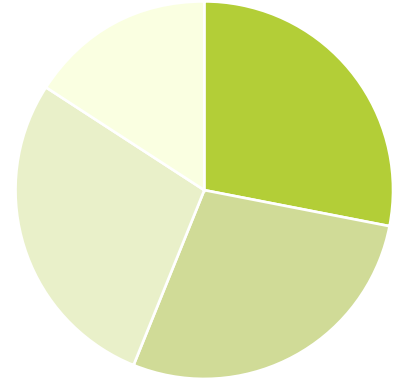


HEALTHY PEOPLE STRONG COMMUNITIES

\$62,000

IMPACT

Community Mental Health
Domestic Violence
Seniors/Disabilities
Community Wide Strategies



COMMUNITY MENTAL HEALTH

The Canadian Mental Health Association Alberta Southeast Region

This agency provides many programs and supports for Medicine Hat and area. Two programs that received funding were Recovery College this program supports those suffering mental health and addictions as well as those looking for self help programs. Grief groups addresses the social issue of suicide, overdose and general loss.

“We have so many people that need us and we need to be strong... what do we do and where do we go for support? So when we made that first call to Canadian Mental Health it was amazing. There was this person on the other end of the line - which was really important – that you could talk to and she was so good about directing all the possibilities. And, of course, she told us about [Caregiver Connections].”

SENIORS/DISABILITIES

Cerebral Palsy Association in Alberta

The Virtual Support Services for the Disability Community addresses the community's need for specialized supports, and mental health resources, for children, adults with cerebral palsy and their caregivers.



2021 UNITED WAY GRANTS



33,762 ▶

Lives were changed through investments in:
19 programs and 14 partner agencies



ALL THAT KIDS CAN BE

Redcliff Action Society
YMCA
Medicine Hat Women's Society
Girl Guides of Canada
Be YOUth Centre



FROM POVERTY TO POSSIBILITY

Root Cellar Food & Wellness Hub Healthy Bundles
Salvation Army
Brooks Women's Shelter



HEALTHY PEOPLE STRONG COMMUNITIES

Parkinson Association of Alberta
Medicine Hat Family Services
Lifetalk Counselling
Brain Injury Relearning
Canadian Mental Health Association Alberta SE Region
Cerebral Palsy Association in Alberta

COLLABORATIONS

United Way is proud to collaborate with community partners for Fresh Start to School.





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