



2022 IMPACT REPORT



United Way
South Eastern Alberta

utdway.ca

OUR VISION

Everyone in every community has the opportunity to reach their full potential.

OUR MISSION

To improve lives and build communities by engaging individuals and mobilizing collective action.

OUR VALUES

Our values guide our decision-making and our work:

- Demonstrate integrity and transparency
- Inspire volunteerism
- Endorse collaboration and partnerships
- Provide non-partisan leadership
- Embrace inclusion and equality

IN 2022 UNITED WAY AWARDED FUNDING TO 15 AGENCIES SUPPORTING 19 PROGRAMS

OUR FOCUS OF INVESTMENT IS:

From Poverty to Possibility

United Way is helping to meet the basic needs of our community's most vulnerable people, giving every Canadian the opportunity to realize a better future.

All That Kids Can Be

United Way is giving children and youth the support they need to get a great start in life, do well in school, and reach their full potential.

Healthy People Strong Communities

United Way is creating vibrant neighbourhoods and communities, where everyone experiences a sense of belonging and connection to one another.

2022 IMPACT REPORT

**POVERTY TO
POSSIBILITY**

▶ **\$70,000**

5 Programs
Supporting 15,357 individuals

**ALL THAT
KIDS CAN BE**

▶ **\$76,000**

7 programs
Supporting 22,792 individuals

**HEALTHY
PEOPLE
STRONG
COMMUNITIES**

▶ **\$52,000**

7 programs
Supporting 4,829 individuals



897

Backpacks for Kids



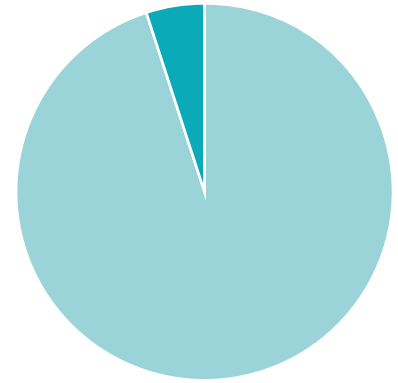
300

People fed at the
United Way Spirit
of Christmas Feast

MOVING PEOPLE FROM POVERTY TO POSSIBILITY

\$70,000

Food Security 
Poverty 



IMPACT

FOOD SECURITY

Salvation Army

The Salvation Army served 16,261 hot meals to the homeless and the community in need from April 1 to December 31, 2022.

The United Way has faithfully supported the Root Cellars “Healthy Bundles” Program for many years. The support we can provide our families with this funding means so much to our organization. Pregnancy is a special time for a woman but a woman who must worry about where her next meal comes from may not be able to source more expensive nutritious food options to support a healthy pregnancy. The Healthy Bundles program not only supports pregnant mothers to access important community supports but also recognizes that the nutrition a mother receives while breastfeeding their infant is equally important. The mothers in our program receive weekly nutritious food through our Emergency Food Pantry such as dairy, meat and vegetables as well as diapers and formula for their infants. We are so grateful that we can support local families in this unique way! Thank you to everyone at the United Way!

Root Cellar Food & Wellness Hub

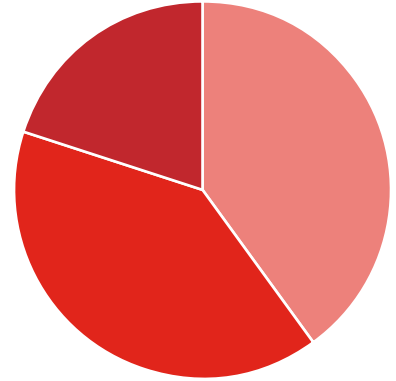
The Healthy Bundles program was able to provide local families with formula, diapers, extra dairy, vegetables and fruit.



ALL THAT KIDS CAN BE

\$76,000

Success in School
Emotional Wellbeing
Community/Leadership
Engagement



IMPACT

EMOTIONAL WELLBEING

Medicine Hat Women's Shelter Treehouse Child Care Program

This program provides more than just childcare, the staff are trained to recognize the effects of family violence in all ages and will work with each child to help them cope with the trauma they have endured.

In 2022 our daycare program provided over 4,500 hours of childcare to children in shelter so that their parent could attend support groups, educational groups, appointments and to have some respite time. "All the workers have a special aura/energy in them that helped me feel comfortable. I feel I was given perspective, honest, direct, without attachments. I also felt safe knowing there was programming for my children here, they were supported, seen, heard, safe. This is something that helped me slow down and relax and to recognize it's okay to ask for help." Shelter Client

SUCCESS IN SCHOOL

Redcliff Action Society

The funds provided by The United Way of South Eastern Alberta has helped make our Educational and Recreational Program for youth successful. This year-round program offers advocacy and resources for local youth.

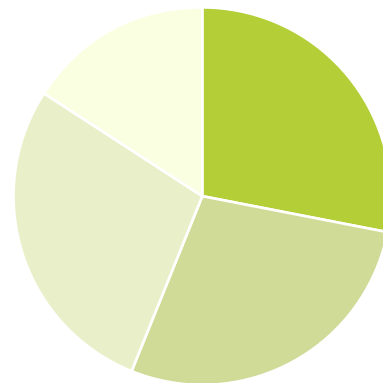


HEALTHY PEOPLE STRONG COMMUNITIES

\$52,000

IMPACT

Community Mental Health
Domestic Violence
Seniors/Disabilities
Community Wide Strategies



COMMUNITY MENTAL WELL-BEING

Parkinson Association of Alberta

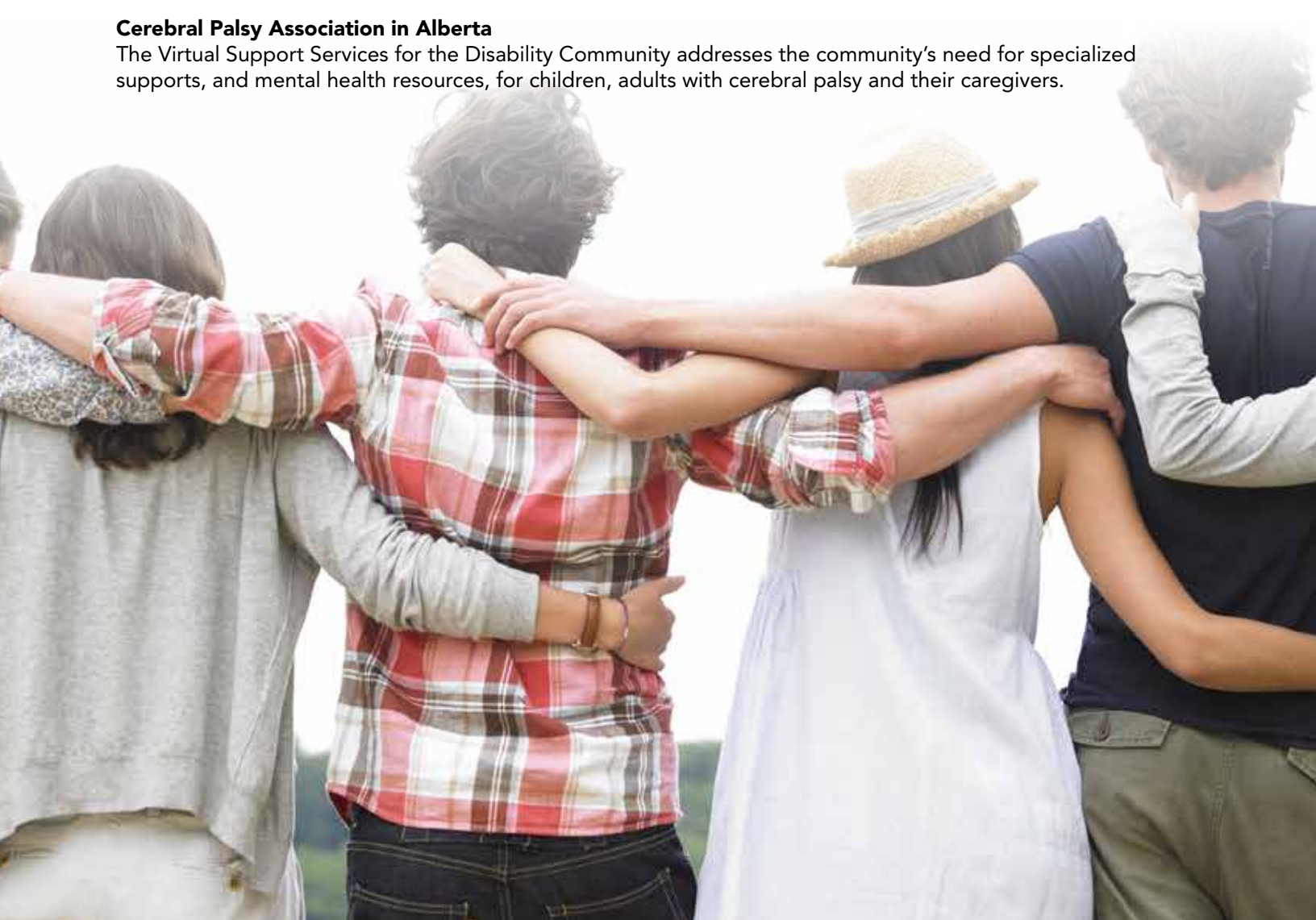
This program reaches people with Parkinson Disease addressing issues like psychological difficulties, isolation, socialization, problem solving and trying to reduce barriers to daily living.

“Walking out of the doctor’s office with a life altering diagnosis left me feeling overwhelmed and unsure on what the future held. Parkinson Associations Client services coordinator helped me understand Parkinson’s better, listened to my concerns and connected me to the support group where I got to find a sense, I was not alone in this.”

SENIORS/DISABILITIES

Cerebral Palsy Association in Alberta

The Virtual Support Services for the Disability Community addresses the community’s need for specialized supports, and mental health resources, for children, adults with cerebral palsy and their caregivers.



2022 UNITED WAY GRANTS



42,978 ▶

Lives were changed through investments in:
19 programs and 15 partner agencies



ALL THAT KIDS CAN BE

Redcliff Action Society
YMCA
Medicine Hat Women's Society
Girl Guides of Canada
Be YOUth Centre
Junior Achievement



FROM POVERTY TO POSSIBILITY

Root Cellar Food & Wellness Hub Healthy Bundles
Salvation Army
Brooks Women's Shelter
Brooks Senior Outreach



HEALTHY PEOPLE STRONG COMMUNITIES

Parkinson Association of Alberta
Medicine Hat Family Services
Lifetalk Counselling
Brain Injury Relearning
Cerebral Palsy Association in Alberta

COLLABORATIONS

United Way is proud to collaborate with community partners for Fresh Start to School.





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