

2023 ANNUAL REPORT



United Way
South Eastern Alberta

utdway.ca



Message from UNITED WAY BOARD

Darren Lole United Way of South Eastern Alberta Board Chair

As we bid farewell to 2023, I am thrilled to reflect on the incredible journey we've had in advancing our mission at the United Way of Southeast Alberta. Your unwavering commitment to creating positive change in our community has truly made a profound impact, and I am delighted to share some highlights from the past year. In 2023, your generous contributions have empowered us to invest in initiatives that nurture the potential within every child. From educational programs to extracurricular activities, we've worked tirelessly to ensure that our youth are equipped with the tools and resources they need to thrive. Together, we are laying the foundation for a future where every child can realize their dreams and aspirations. Our commitment to building healthier communities has been at the forefront of our endeavors. Thanks to your support, we've been able to fund projects that promote physical and mental well-being. Whether it's through accessible healthcare services, recreational spaces, or mental health awareness campaigns, we are making strides towards a community where everyone can lead a fulfilling and healthy life. Your dedication to eradicating poverty has been instrumental in our collective efforts to create a more equitable society. Through strategic partnerships and targeted interventions, we've been able to provide assistance to those facing economic challenges. Together, we are breaking down barriers and working towards a future where poverty is a thing of the past.

None of these accomplishments would have been possible without the generosity of our donors, the commitment of our sponsors, the passion of workplace campaign supporters, and the selflessness of our volunteers. Your belief in the United Way of Southeast Alberta's vision has propelled us forward, and we extend our deepest gratitude for being the driving force behind positive change. A special thank you to our dedicated volunteers and hardworking staff who have poured their time, energy, and expertise into making our initiatives a reality. Your commitment to our cause has been the heartbeat of our organization, and we are immensely grateful for your invaluable contributions. As we embark on the journey ahead, let's continue to unite in our mission to create a stronger, healthier, and more compassionate community. Together, we can make a lasting impact and build a better future for everyone.

Darren Lole

BOARD OF DIRECTORS

Darren Lole Chair
Aaron Sheard Vice Chair
Laurie Kallenberger Treasurer
Cori Topliffe Secretary
Aprill Hintz Director
Shane Longley Director
David Brown Director
Jessica Hamel Director
Kelly Bezruchak Director

OUR VISION

Everyone in every community has the opportunity to reach their full potential.

OUR MISSION

To improve lives and build communities by engaging individuals and mobilizing collective action.

OUR VALUES

Our values guide our decision-making and our work:

- Demonstrate integrity and transparency
- Inspire volunteerism
- Endorse collaboration and partnerships
- Provide non-partisan leadership
- Embrace inclusion and equality

SPECIAL RECOGNITION

Volunteerism is key to a healthy community. Volunteers offer their time, their expertise and more importantly their hearts. We appreciate the efforts of people who help make this community a better place to work and live. United Way has a few special events that have become a part of the community. We would like to say thank you to all of the volunteers, without them these events would not exist.

Servus Credit Union CFL Alumni Golf Tournament
Gift Wrap Booth
Spirit of Christmas Feast
Tools for School

2023 CAMPAIGN AWARDS AND VOLUNTEER RECOGNITION

Chairman's Cup for the largest campaign overall. **CF Industries**

Chairman's Choice Award presented to the workplace with the largest increase in employee giving from one year to the next. **TD Bank**

Leading the Way is presented to the workplace that has the most employees participating in leadership giving. **CF Industries**

The graphic features the United Way logo at the top left, followed by the text 'United Way South Eastern Alberta'. Below this is a blue banner with white text: 'UNITED WAY OF SOUTH EASTERN ALBERTA WOULD LIKE TO THANK EVERYONE THAT PARTICIPATED IN THE 2023 CAMPAIGN.' A red banner below that reads 'HERE ARE THE TOP WORKPLACES FOR THE 2023 CAMPAIGN.' The bottom section contains logos for CFIndustries (with the note 'The Chairman's Cup winner for 2023'), methanex, cancarb, PEMBINA, and TD Bank. At the very bottom, it states 'ALL FUNDS RAISED STAY IN OUR COMMUNITY.' and includes a small vertical photo credit on the right side.

 **United Way**
South Eastern Alberta

UNITED WAY OF SOUTH EASTERN ALBERTA WOULD LIKE TO THANK EVERYONE THAT PARTICIPATED IN THE 2023 CAMPAIGN.

HERE ARE THE TOP WORKPLACES FOR THE 2023 CAMPAIGN.

 **CFIndustries**[™]  **methanex**
'The Chairman's Cup winner for 2023' the power of agility

 **cancarb**  **PEMBINA**  **TD Bank**
YUKON CARBON GROUP

ALL FUNDS RAISED STAY IN OUR COMMUNITY.

PHOTO: JENNIFER HARRIS

DONOR SPOTLIGHT

In 2023 United Way received support from many generous community donors and partners, including the following:



"IPC has focused its fundraising efforts with United Way on the pillar of mental health and the impact on our community is undeniable. Through their dedication and collaboration, they have been a driving force for positive change, touching countless lives and creating lasting solutions to some of our most pressing challenges."

*Kevin Golem
Operations Manager, Suffield
International Petroleum Corp.*



Health and dignity for everyone.

Alberta's United Ways worked in collaboration with Procter & Gamble. As a strong collective we delivered these much needed products. South Eastern Alberta received 28,500 products.



RBC Foundation partnered with United Way of South Eastern Alberta to provide school supplies to financially challenged families. Tools for School helped 1097 children.



Staples has been a strong supporter of United Way South Eastern Alberta and Tools for School. The management and employees collect cash donations at the till. Always helpful and try to accommodate us and the clients. They are an amazing group of people that care deeply for their community.


ATB Financial donated 59 Chromebooks distributed to children and youth in schools in Prairie Rose School Division. These laptops continue to help remove educational barriers for rural communities.

Feb 16 2024

Dear united way

I love my Chromebook! - I love the touch screen they are so better full my favourit part + is that they can be I post I put six stickers I don't want it to brake because it's in good hands. I feel so special that I got a free Chromebook. I play so many games, I like poké. my favourit game is trumble run.

Gracie Duchesne
Grade 4




February 16, 2024

Dear United Way

Thank you very much for the Chromebooks. They are very good for quizzes, Az-kas, epic and games. I also love the touch screen it's very very nice. I also get some really good marks on it also. It is very thoughtful of you for giving us the Chrome books. My sister is very jealous about my Chrome book. But she does not have a touch screen Chromebook. But she wishes she had one.

Thank you very much




Feb 16 2024

United way

I like my Chromebook because it is a touch screen. It even can go into a tablet. You can even customize it to have mine as a light green. It's my favorite color. You can basically do any thing on it like quizzes, games even youtube. I like Chromebooks because you can put stickers on them. Thank you if I won't get to play games and won't learn much.

From Sadie
Grade 4 Seven
Prairie Rose Sch.



Feb 16 2024


Dear United Way

The Chromebooks are awesome!

I LOVE the touch screen and it is very light. It fits in my case and in my backpack too. These are so much better than the ones school has. The ones that the school has aren't touch screen and they are really heavy. I love the Chromebooks!

Thank you have an amazing day!

From
Jada Duchesne
Gr. 4



FINANCIALS

United Way South Eastern Alberta Statement of Financial Position As at December 31, 2023

	2023	2022
Assets		
Current		
Cash	250,662	210,506
Short-term investments (Note 3)	175,943	250,763
Accounts receivable (Note 4)	94,948	189,406
Interest receivable	5,670	3,757
Prepaid expenses (Note 5)	20,167	8,487
	547,390	662,919
Endowment cash and investment (Note 6)	1,059,151	1,002,465
Long-term investments (Note 7)	55,000	55,000
Tangible capital assets (Note 8)	537,117	537,218
Cash surrender value of life insurance (Note 9)	31,746	28,816
	2,230,404	2,286,418
Liabilities		
Current		
Accounts payable and accrued liabilities (Note 10)	57,654	42,836
Deferred contributions	6,000	-
Designated donations payable (Note 11)	7,422	15,096
Deposits	3,300	4,200
Due to agencies	100,000	100,000
Current portion of long-term debt (Note 12)	-	60,000
Current portion of callable debt (Note 13)	22,515	70,700
	196,891	292,832
Callable debt (Note 13)	154,934	177,409
	351,825	470,241
Deferred contributions relating to tangible capital assets	-	514
	351,825	470,755
Net Assets		
Unrestricted	459,761	429,602
Invested in tangible capital assets	359,667	383,595
Endowment fund (Note 14)	1,059,151	1,002,466
	1,878,579	1,815,663
	2,230,404	2,286,418

Approved on behalf of the Board of Directors



Director



Director

United Way South Eastern Alberta Statement of Operations

For the year ended December 31, 2023

	2023	2022
Revenue		
Campaign revenue (Schedule 1)	311,601	444,271
Grants	12,040	60
Amortization of deferred contributions related to tangible capital assets	514	447
Gifts in kind	442	-
Uncollectible pledges (recovery)	-	(5,456)
	324,597	439,322
Program Expenses (Note 16)	178,643	211,076
Fundraising Expenses (Note 17)	235,716	220,356
	414,359	431,432
Excess (deficiency) of revenue over expenses before other items	(89,762)	7,890
Other revenue (expenses)		
Community Services Recovery Fund income	322,249	-
Community Services Recovery Fund payouts	(322,249)	-
Community Services Recovery Fund fees	44,540	-
Interest income	23,894	10,934
Government assistance (Note 12)	20,000	-
Rental income	4,802	(2,079)
Life insurance (Note 18)	2,930	5,597
Loss on disposal of tangible capital assets	(173)	-
	95,993	14,452
Excess of revenue over expenses	6,231	22,342

The background of the entire page is a solid red color. Overlaid on this background is a large, faint watermark of the United Way logo. The logo consists of a stylized human figure with arms raised, positioned above a large, open hand. The entire graphic is composed of concentric, semi-circular lines that create a sense of depth and movement.

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